

JUDGING RUBRIC

CRITERIA	EXCELLENT (4)	GOOD (3)	FAIR (2)	POOR (1)
Content & Message	The rap clearly addresses challenges, dangers, and other facts surrounding vaping and integrates accurate information to strengthen the educational aspect of the rap. Demonstrates community/global impact of e-cigarettes.	The rap addresses most of the challenges, dangers, and facts surrounding vaping and integrates generally accurate information, though some details may be less thorough. Shows some understanding of the community/global impact of e-cigarettes.	The rap touches on a few challenges and dangers of vaping, but the information may lack depth or contain some inaccuracies. The educational aspect is weak or inconsistent. Limited reference to the community/global impact of e-cigarettes.	The rap minimally addresses the challenges or dangers of vaping, with little to no accurate information. The educational value is unclear, and there is no reference to the community/global impact of e-cigarettes.
Creativity & Originality	The rap showcases exceptional creativity, employing advanced wordplay, metaphors, and innovative expressions that enhance the overall message. The language and style are original and highly engaging.	The rap shows strong creativity, using effective wordplay and metaphors, though they may be less sophisticated or varied. The expressions are still engaging, but some moments may feel more conventional or predictable.	The rap shows some creativity with basic wordplay and metaphors.	The rap lacks creativity, relying on cliches and common approaches.
Performance & Delivery	The performance is polished with a flawless flow, rhythm, and clear vocal delivery.	The performance maintains a good flow and rhythm with clear vocals.	The performance may have some inconsistencies in flow and rhythm. Vocal clarity is acceptable.	The performance lacks a coherent flow, rhythm, and clear vocal delivery.
Overall Impact	The rap leaves a lasting impression, demonstrating a high level of memorability.	The rap is memorable, leaving a positive impression on the audience.	The rap has some memorable elements, but overall impact may be limited.	The rap lacks memorability, making it forgettable.